

Helping Designers Beautify Spaces



We support your vision and your business.

See how Paper Moon Painting can make your life easier.



# YOUR DAILY CHALLENGE AS AN INTERIOR DESIGNER

As a fledgling designer, did you ever imagine you'd spend so much time hand-holding nervous clients, dealing with supply-chain issues, or managing wayward contractors?

## Probably not!

Paper Moon Painting exists in part to make your job easier. For most busy designers, stress is the enemy. It saps your potential, steals your joy, and costs you time and money. Every aspect of your project is one more ball to juggle or plate to spin.

You want to delight your clients and grow your business, not waste time project-managing or putting out fires. We get it. When you call on Paper Moon, the painting or wallpapering can be one less thing to worry about. We're here to take the pressure off you, so you can focus on actually designing!

## PRESSED FOR TIME?

Our "Cliff's Notes" are inside the back cover!

If not, read on!



Peter & Lisa Moon, Founders



# WHY DESIGNERS LOVE US!

- WE PROTECT YOUR BRAND AND YOUR REPUTATION.
   You work hard to attract the right clientele, and those clients see us as part of your team and an extension of you. We'll represent you well, so that your project, and your business, will be successful.
- WE PUT THE RIGHT PEOPLE IN YOUR CLIENTS' HOMES.
   Our painters are trained, vetted, full-time employees, not subcontractors! Our dozens of painters and wallpaper installers will complete your project promptly and with a professionalism that will impress your clients.
- WE KEEP CLIENTS AND YOU INFORMED AND HAPPY.
   Our dedicated office staff keeps you and your clients informed at every step, so you don't get any unwelcome surprises.

Bel Atelier Design, Urban Oaks Photogn

## • WE ARE FINANCIALLY RESPONSIBLE.

Commissions are confidential and paid promptly. Client transactions are handled with tact and however you prefer. And we're fully insured to minimize risk to you or your business.

#### WE STAND BEHIND OUR CRAFTSMANSHIP.

We guarantee our work, respond promptly to any concerns, and have the staying power to meet your future needs. We have a reputation to uphold as well! We are all in this together to get the job done.



Visit our Interior Designer page built just for you!

"We trust Paper Moon's craftsmanship, professionalism, and their careful attention to our clients' needs. It's a relief not to have to worry about our projects!"

- Julie Bradshaw, Bradshaw Designs





OUR SERVICES

# FULL-SERVICE PAINTING AND WALLPAPERING

#### CABINET PAINTING & REFINISHING

When a full kitchen remodel is not in the budget, we can help execute your vision with existing cabinetry. We've mastered the art of transforming cabinets, so that even on heavy-grained oak, our sprayed lacquer and water-based finishes can make your clients' cabinets look smooth and beautiful.

#### WALLPAPER INSTALLATION

Managing wallpaper projects can feel like navigating through a maze. Paper Moon began in 1989 as a wallpapering company, and we bring our seasoned expertise to every project.

### INTERIOR & EXTERIOR PAINTING

We are not "commodity painters" who rush from one gig to the next. Painting a home full of antiques or safely accessing a multi-story exterior, while setting nervous homeowners at ease, takes skill. When your project calls for a higher grade of painter or your client needs some TLC, Paper Moon can keep everything flowing smoothly.

#### SPECIALTY FINISHES

Whether it's a plaster finish on a range hood or a Romabio limewash on a full brick exterior, we have a select array of specialty finishes to add an artisanal touch to your projects.





Whether you have unfinished new cabinets or need to work with existing cabinetry, our professionally-sprayed finishes will make your clients think you work miracles. Our proprietary lacquer process gives you a sleek, furniture-quality finish in any color or sheen, even on old, grainy woodwork. With lacquer's quick dry time, we can spend less time in clients' homes, minimizing disruption for them, and freeing up room in your budget to make your vision even more impressive.





Courtney&Co Design, Matthew Niemann Photograph

# OUR CABINET PAINTING PROCESS

We review project details with your homeowner so they rest easy from the get-go. Then we get to work. We tent off the area, install zip walls and bring in air scrubbers.

The gorgeous color is sprayed on. Here's where the magic happens!

2 Everything is carefully masked, doors and drawer fronts are taken down and labeled, hinges and hardware are removed.

**5** We reassemble the kitchen, clean up, and leave your delighted clients with beautiful, like-new cabinetry. Your clients are so impressed, they immediately throw a party in your honor.

Thorough prep is the secret to a long-lasting, beautiful finish. All cabinetry is cleaned and scuffed for strong adhesion. We use a heavy-bodied primer to fill any grain, spraying and sanding two primer coats. At this point, the cabinets are silky-smooth.



See some of our latest cabinet projects



## WE ARE YOUR GUIDE TO ALL THINGS WALLPAPER

If your project calls for wallpaper, you need timely estimates, accurate roll counts, and expert installation.

The wallpaper industry hasn't made things easier with its dizzying array of roll types, yardage minimums, and pattern repeats. Add the huge variety of materials such as commercial vinyl, hand-painted silk, and the DIY-oriented peel-and-stick, and it's no wonder most designers want a guide to help them navigate the technicalities.

That's why we're here. You have better things to do than calculate multiple wallpaper quantities, yet turnaround time is important. We can advise on finicky papers, help with measurements, and provide the amounts you need to get a quote from your supplier, so you can quickly get client approval, place your order, and schedule installation.







# **EXPERTISE**MATTERS

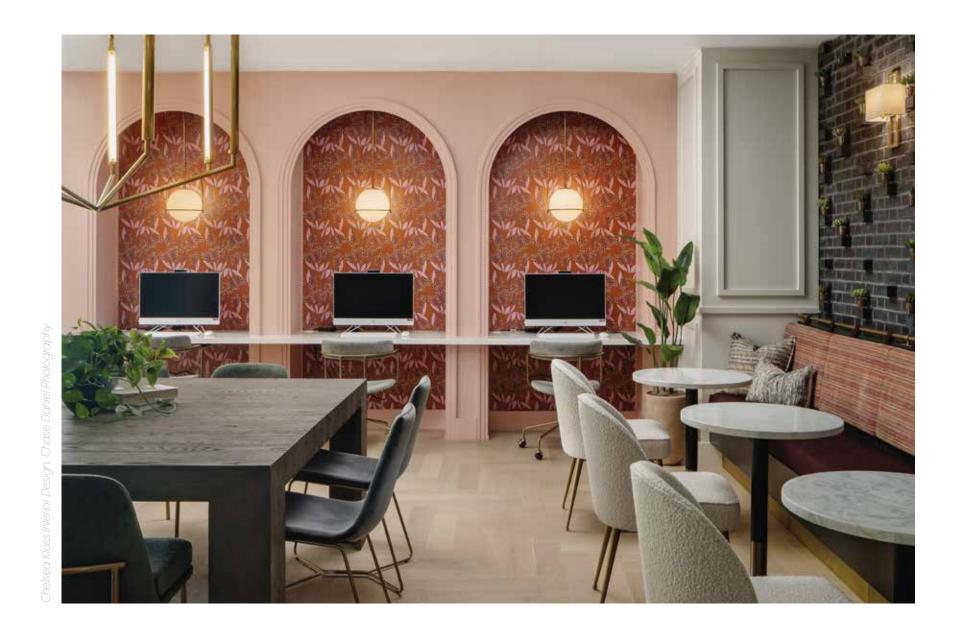
You need a wallpaper installer who thinks critically. Unlike paint, where you can run to the store and quickly recoat any mistakes, wallpaper snafus are costly and can set a project behind schedule.

We know how to hang tricky papers in tricky spaces. We can wallpaper a niche to make the pattern look seamless, paper over the blades of an HVAC vent, and handle the angled ceiling under the stairs. Wallpaper can be unforgiving, but our installers are masters at application.



Our Wallpaper Gallery

"I've used Paper Moon for over 30 years. You won't find any better."
- Kenny Kramer, Owner, KBK to the Trade Wallcoverings



The wallpaper industry is short on new talent, and good craftsmen are very hard to find. Thanks to our origins as a wallpapering company, we know what to look for in a good installer. Our expertise is at your disposal, to ensure your project succeeds.





# THE PAINTER YOU CHOOSE CAN MAKE OR BREAK YOUR PROJECT

Your clients' experience from start to finish will determine whether they're thrilled to recommend you to their friends, or wish they'd never hired you in the first place. As unfair as it may be, you are held accountable for the actions and results of each of your vendors and tradespeople.

And unfortunately, painting can be disruptive. Most homeowners have only so much tolerance for mess, uncertainty, or upheaval. We see this every day.

We prioritize clear, responsive communication, to tilt the odds of success in your favor. We understand that "no news"

isn't good news, it's scary and stressful. No one wants to wonder if the tradesmen will show up in the morning or even finish on time.

And you certainly don't want a frazzled homeowner calling you with complaints. A crisp paint job is only part of the story. Our craftsmen are neat, careful, and considerate, because we know your clients' experience of our services, from estimate to final walk-through, will reflect on you.





Exterior painting is the "low-hanging fruit" of the trade. This is where most subcontractors put their newest hires, or use those guys who don't pass a background check and can't be trusted inside a high-end home.

We take the opposite approach. This is not an area to take needless risks, so our painters - vetted employees, all - get thorough quality and safety training. Your goal is a beautifully painted home, to delight your clients and enhance your portfolio. Ours is to make sure you don't worry about a thing while we get it done.





Ultimately, your clients want you to help fulfill their dreams. Homeowners envision a home where their family is peaceful and comfortable, and which brings them joy every day. Architects and builders, who can feel like they're working in Mission Control at times, want to create lasting beauty and become known as visionaries and innovators, without sacrificing their sanity in the process.

We know your "stakeholders" - be they homeowners or commercial clients - are relying on you. Interior designers carry a lot of pressure, both to delight their clients, and to save those clients from a design or budget catastrophe.

We understand.

We treat each project with the utmost care, so you can get to everything else on your to-do list.



Interior Project Gallery



Exterior Project Gallery



## WHAT'S NEXT?

It's always a gamble to trust a new vendor, but we truly believe we're worth the risk. You want to partner with like-minded people who align with your brand, mission, and vision. Once you've worked with us, you'll see the value we bring to the table and be happy to incorporate us into your team.

"I've worked with Paper Moon for many years and wouldn't go anywhere else...."

- Crystal Sinclair, Crystal Sinclair Designs





We are on this journey with you. After all, our residential clients love us, but our designer and commercial partners rely on us for the success of their project and, ultimately, their business.

We can't wait to meet over a cup of coffee and discuss your next project.





## THE "CLIFF'S NOTES"

Is it possible to grow your business and still preserve the joy of designing? We think so! We're the contractor you don't need to project-manage, and can trust with your nervous clients. We're here to support you and give you back a little bit of your sanity!

## **OUR SERVICES:**

- Cabinet painting: sleek, beautiful finishes on new and old cabinets
- Wallpaper installation: expert guidance and craftsmanship
- Interior painting: careful, quality work, while being considerate of your clients' needs
- Exterior painting: fully insured, safety-trained teams, so you don't have to worry

## WHY WE'RE DIFFERENT:

- We protect your brand and your reputation
- We put the right people in your clients' homes
- We keep all parties informed and happy throughout
- We are financially responsible
- We stand behind our craftsmanship

We believe this could be the start of a beautiful friendship.

Call us for your next project!





## PM PAPER MOON PAINTING

Most designers want to create beautiful spaces and grow their business, not project-manage. We support you with first-class, streamlined communication together with expert painting and wallpapering craftsmanship, so that you can focus on doing what you love most.

## **AUSTIN**

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## **SAN ANTONIO**

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